



## **GRC Wireless Celebrates 15 Years of Cell Phone & Smartphone Recycling**

*GRC Wireless has Recycled Over 7 Million Phones Since 2002 • Over 20,000 Corporate, Nonprofit & Government Participants Spanning 15 Years*

GRC Wireless ([www.SmartphoneRecycler.com](http://www.SmartphoneRecycler.com)) marks 15 years as the leading grassroots smartphone & cell phone recycling company in the United States. The company's current suite of recycling programs, which includes SmartphoneRecycling.com, SmartphoneTradeIn.com & OperationRecycling.com, offers a diverse portfolio of recycling services, from bulk smartphone recycling to consumer & corporate smartphone trade-ins. GRC Wireless has recycled over 7 million phones since 2002, and its participants have earned tens of millions of dollars through the company's programs.

GRC Wireless was founded in 2002 by wireless industry veterans Marc M. Leff and Henry Garcia. Both founders were involved in the wireless industry since its infancy in the late 1980s, and founded GRC Wireless after determining that responsible recycling solutions were needed for the growing abundance of used cell phones. "Our 15 year motto has been 'We Transform Environmental Challenge into Great Opportunity,'" stated Marc M. Leff, President & Co-Founder of GRC Wireless. "Seven million recycled phones and 20,000 participating organizations later, we believe in this principle more than ever."

The company's initial foray into the wireless recycling industry was through its Shelter Alliance program, which recycled phones from domestic violence shelters across North America. "We began our journey servicing the recycling needs of domestic violence shelters through our Shelter Alliance program," stated Henry Garcia, the Chairman & Co-Founder of GRC Wireless. "Consumers donated their phones to shelters across the country, but shelters did not have an easy recycling outlet. We made it simple and profitable for shelters to recycle phones. Over 85% of North America shelters participated in our program, and we helped raise tens of millions of dollars for domestic violence prevention and shelter services."

With the prevalence of smartphones displacing cell phones as the dominant wireless recyclable, GRC Wireless rebranded Shelter Alliance into SmartphoneRecycling.com in late 2014. "SmartphoneRecycling.com is now the largest bulk smartphone recycling program in the United States," added Mr. Leff. "We make bulk smartphone recycling easy for businesses, organizations and nonprofits of all types."

GRC Wireless added SmartphoneTradeIn.com to its product portfolio in 2012, capitalizing on the growing smartphone trade-in trend that started in late 2011. SmartphoneTradeIn.com is currently the leading corporate smartphone trade-in program in the United States. "We make it simple to sell multi-brand, multi phone lots," added Mr. Leff. "Our participants can create large trade-ins in seconds, lock in the price for 30 days, and ship with ease. We top that off with a 100% satisfaction guarantee on every trade-in."

The company's third program, OperationRecycling.com, is the premier grassroots cell phone & smartphone recycling program benefitting military personnel. GRC Wireless has proudly partnered for thirteen years with Operation Gratitude ([www.operationgratitude.com](http://www.operationgratitude.com)), a California based nonprofit that annually sends 200,000+ care packages filled with food, entertainment, hygiene, and handmade items, plus personal letters of appreciation, to Service Members, Veterans, First Responders, New Recruits, Wounded Heroes, their Care Givers, and families waiting at home. For every phone donated to OperationRecycling.com, GRC Wireless contributes up to \$200 to Operation Gratitude. GRC Wireless has helped raise close to \$500,000 for this cause.



GRC Wireless ([www.SmartphoneRecycler.com](http://www.SmartphoneRecycler.com)) is strategically located in Medley, Florida, minutes from Miami, Florida - the gateway to the Latin American wireless markets. The company processes all cell phones and smartphones through a secure zero landfill recycling system.

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